

**Purses For A Purpose, Inc.
Partnerships Packet**

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Thank you from Purses For A Purpose, Inc.!

Hello,

Thank you so much for your interest in partnering with our organization! We want to welcome you to a team of fascinating and inspiring young people who have united to do our part to end, or at least ease, the nationwide homeless crisis. This organization was started in 2019 with the mission and goal of reminding homeless women of all backgrounds and identities that they are valued in society.

Purses For A Purpose, Inc. collects travel-sized toiletries and mid-conditioned/mid-sized purses to distribute alongside homeless outreach organizations nationwide with whom we had partnered. Your commitment to partnering with us benefits women who can utilize these hygiene products and at the same time own fashionable accessories.

This packet will give you detailed expectations of what we seek in a partnership with your organization.

"Never worry about numbers. Help one person at a time and always start with the person nearest you." - Mother Teresa

*Sincerely,
Shayna Rutman
CEO/Founder*

Partnership Expectations

As a partner, you can choose to host a collection drive and/or packing party which will require a lot of time, organization, and communication. Nevertheless, we are so grateful for your organization wanting to take the initiative of hosting a collection drive and/or packing party.

Collection Drive: collecting the supplies needed (purses and travel-sized toiletries) from the community

Packing Party: filling the purses with the travel-sized toiletries collected from the community alongside members of the community

Collection Drive Logistics

In this section, you will find information on how to start and maintain your organization's collection drive. The board of directors and officers will assist you in promoting the organization's mission. Use this section as your blueprint, but feel free to tailor your drive to meet the needs of your community.

- a. Find a date to collect all the items around your community (a few weeks to a month should be enough time).
 - i. Optional: you can also use this date as your packing party event (if you are inclined to host one as well)!
- b. Promote the drive on social media (Facebook, Instagram, Newsletter, Website!)
 - i. You are welcome to contact us to use our graphic templates or make your own!
- c. Reach out to neighbors, family, and friends for donations of purses and travel-sized toiletries.
- d. Set up donation boxes at your organization's location.
- e. Once the drive wraps up, collect all the items and contact the appropriate chapter coordinator for a hand-off.
 - i. Before your handoff, PLEASE do inventory on how many purses and each type of toiletry you have received to help corporate out!

Packing Party Logistics

In this section, you will find information on how to host your own packing party with the supplies you gathered. The board of directors and officers will assist you in promoting the organization's mission. Use this section as your blueprint, but feel free to tailor your drive to meet the needs of your community.

- a. Find a date to host a packing party
- b. Promote the drive on social media (Facebook, Instagram, Newsletter, Website!)
 - i. You are welcome to contact us to use our graphic templates or make your own!
- c. Reach out to neighbors, family, and friends to help put together the items.
- d. Reach out to neighbors, family, and friends to help pack the purses.
- e. Once the packing party wraps up, collect all the purses and contact the appropriate chapter coordinator for a hand-off.
 - i. Before your handoff, PLEASE do inventory on how many purses and each type of toiletry you have received to help corporate out!

REMINDERS!

You are looking for purse donations that are mid-sized, arm-deep, and well-conditioned. Your target donation audience is women between 30-50 who usually have a lot of extra purses, however, you should still reach out to younger people and network with your relatives for donations.

You also need to collect travel-sized toiletries. Checkout our [Amazon wish list](#) for examples of what to look for, such as:

- female hygiene products (pads, tampons)
- cleansing products (shampoos, conditioner, soap, body wash)
- grooming products, however, never add anything dangerous or sharp (like metal nail filers or razors)
- self care items
- gift cards

Resources Available to You

Organizational Resources

Washington DC Chapter Coordinator: Shayna Rutman, pursesforapurposedc@gmail.com

Connecticut Co-Chapter Coordinators: Grace Richardson & Sircia Levitt,
pursesforapurposect@gmail.com

San Diego Chapter Coordinator: Natasha Hernandez, pursesforapurposesd@gmail.com

Corporate: pursesforapurposeinc@gmail.com

Check out our website for more resources!